

Quality health plans & benefits  
Healthier living  
Financial well-being  
Intelligent solutions

aetna®



## Helping members save an extra 20 percent on many products

### ExtraCare® Health Card

By keeping the American workforce healthy and at work, over-the-counter (OTC) medicines offer \$23 billion in potential productivity benefits from avoided doctor's office visits and time not having to be away from work.<sup>1</sup> OTC products are often used as a first line of defense against colds, coughs, headaches, allergies and more.

We offer a value-added program called ExtraCare Health Card. Members can use it to spend less and make money-saving decisions. They enjoy a 20 percent discount on thousands of CVS/pharmacy® brand health-related OTC products, valued at \$1 or more, when they shop at CVS/pharmacy retail stores or online at [www.cvs.com](http://www.cvs.com).



<sup>1</sup>Consumer Healthcare Products Association. Statistics on OTC use. Available at: [www.chpa.org/marketstats.aspx](http://www.chpa.org/marketstats.aspx). Accessed May 5, 2014.

## The ExtraCare Health Card benefits you and your members in many ways:

- **It's free.** It's free for you to offer and free for your members to use.
- **It saves money.** Your members can save on OTC medicines and help to decrease your drug spend.
- **It compliments other plan offerings.** Many OTC medicines treat medical conditions.
- **It helps you promote wellness.** You can choose to add messages to in-store receipts on topics like breast cancer, fitness, flu shots, sun safety and weight loss.

## Added benefits

For Aetna members, their ExtraCare Health Card is special. They get a 20 percent discount on thousands of CVS/pharmacy brand health-related OTC products. This discount applies to regularly priced items of \$1 or more. Your members also get all the chances to save that come standard with the CVS ExtraCare Card, including:

- Coupons
- Instant savings
- Personalized savings when members sign up to receive ExtraCare e-mails
- ExtraCare Pharmacy & Health Rewards when they sign up, plus the chance to earn ExtraBucks Rewards and more

Members are encouraged to visit [www.cvs.com/extracare](http://www.cvs.com/extracare) for the latest details.

## Track the savings

You can view your members' program activity and savings over a designated time period. Available reports show you:

- The number of cards mailed
- Total member purchases
- Savings per month

## Add it when it's convenient for you

- There's no impact to your members' regular health or pharmacy benefits.
- We require a 30- to 60-day implementation window.
- We confirm set-up, then monitor implementation and member outreach.
- Members get program information within two to three weeks of plan effective date.
- Enrollment is based on our eligibility information.

For more information, please contact your Aetna account representative.

**Health benefits and health insurance plans are offered, administered and/or underwritten by Aetna Health Inc., Aetna Health Insurance Company of New York, Aetna Health Insurance Company and/or Aetna Life Insurance Company (Aetna). In Florida, by Aetna Health Inc. and/or Aetna Life Insurance Company. In Maryland, by Aetna Health Inc., 151 Farmington Avenue, Hartford, CT 06156. Each insurer has sole financial responsibility for its own products. Aetna Pharmacy Management refers to an internal business unit of Aetna Health Management, LLC.**

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**Policy forms issued in OK include:** HMO OK COC-5 09/07, HMO/OK GA-3 11/01, HMO OK POS RIDER 08/07, GR-23 and/or GR-29/GR-29N.

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